

##### Hybrid Conference October 14th, 2021

Cargo Bikes

An asset for a sustainable transport system

**Do you want to explore how smaller cities can act as change drivers in transforming the logistics of municipalities, businesses, and social & cultural institutions?**

We would cordially like to invite you to a one-day hybrid conference, which helps you to explore the possibilities for cargo bike promotion within your own organization or to citizens and businesses in your area.

* Effect and impact as municipalities offer cargo bike lending schemes to businesses, citizens, and internally to service departments.
* Keynote speaker - Richard Armitage, Executive Director of ECLF, the European Cycle Logistics Federation
* Panel talk – Inspiration and new opportunities
* Workshop - Explore your possible path and find out how to kick-start the modal shift in your organization and/or area.

Date: October 14th, 2021

Time: 09:00 – 16.00 CET

Place: Växjö, Sweden or online

[Register here](https://simplesignup.se/event/183343)

The event is free of charge, but registration is mandatory. Please register before October 7th.

The focus of the conference is small and medium-sized cities, presenting tools, examples, and methods to overcome challenges and address your community's transportation needs.

[**cobium.eu**](http://cobium.eu)